

A Jewish Healing Center in the mountains of Tzfat

Treatment · Torah · Land · Music — one sanctuary in the Galilee.

VISION

Healing rooted in place.

Tzfat has drawn seekers, kabbalists, healers and musicians for five centuries. We are building a sanctuary that meets them where the tradition lives — a place where treatment rooms, a medicinal conference hall, a farm kitchen and a healing concert series all share one site and one ethos.

WHY TZFAT

Highest city in Israel

900m above the Galilee, with Mount Meron, the Kinneret and the holy sites of the Arizal and the Beit Yosef within walking distance.

Jewish wellness has no home.

Israelis travel to India, Bali and Tulum for what their own tradition pioneered. Diaspora Jews fly to retreats run by every other faith. Meanwhile, demand for trauma-informed care, integrative medicine and contemplative retreat in Israel has never been higher.

\$5.6T

Global wellness economy
(2024)

+15%

Annual growth — wellness
retreats

0

Jewish flagship healing
centers in the Galilee

Seven streams, one sanctuary.

1

Treatment rooms

Resident & visiting practitioners — integrative bodywork, herbal consults, trauma-informed care.

3

Conference center

120-seat venue for retreats, workshops, Shabbatonim — bookable whole or modular.

5

Healing concerts

Curated evenings in the olive pavilion — musicians meet the sanctuary's ethos.

7

Apothecary line

Tinctures, teas, salves — wholesale and retail revenue from the garden.

2

Medicinal garden

1.2-acre garden with Holy Land Herbs supplying the in-house apothecary line.

4

Farm-to-table café

Thursday–Saturday kitchen sourced from the garden and partner Galilee farms.

6

Herbal apprenticeship

Six-month cohorts of ten — cultivation, formulation, clinical practice.

THE LAND

Where the center will rise.

A stone hillside above the Old City, overlooking Mount Meron and the Galilee ridges. Walking distance to the historic synagogues and the Israel Bible Museum — partners and neighbors in the work.

900m

Elevation — highest city in Israel

1.2 ac

Planned medicinal garden

120

Conference-center seats

5 min

Walk to the Arizal's synagogue

Built with trusted partners.

To Work & To Guard

Land guardianship, fruit-tree planting, youth-at-risk programs — anchors the non-profit arm.

Holy Land Herbs

Medicinal plant supply and shared cultivation infrastructure for the 1.2-acre garden.

Fruit Trees 4 Israel

US 501(c)(3) pathway enabling tax-deductible giving from American donors and foundations.

Israel Bible Museum

Cultural neighbor — joint programming on Torah, art and the land of the prophets.

Hybrid: fee-for-service + philanthropy.

Operating revenue covers staff, garden and facility. Philanthropic capital — channeled through To Work & To Guard and Fruit Trees 4 Israel — funds restoration, scholarships and trauma-care access.

FEE-FOR-SERVICE

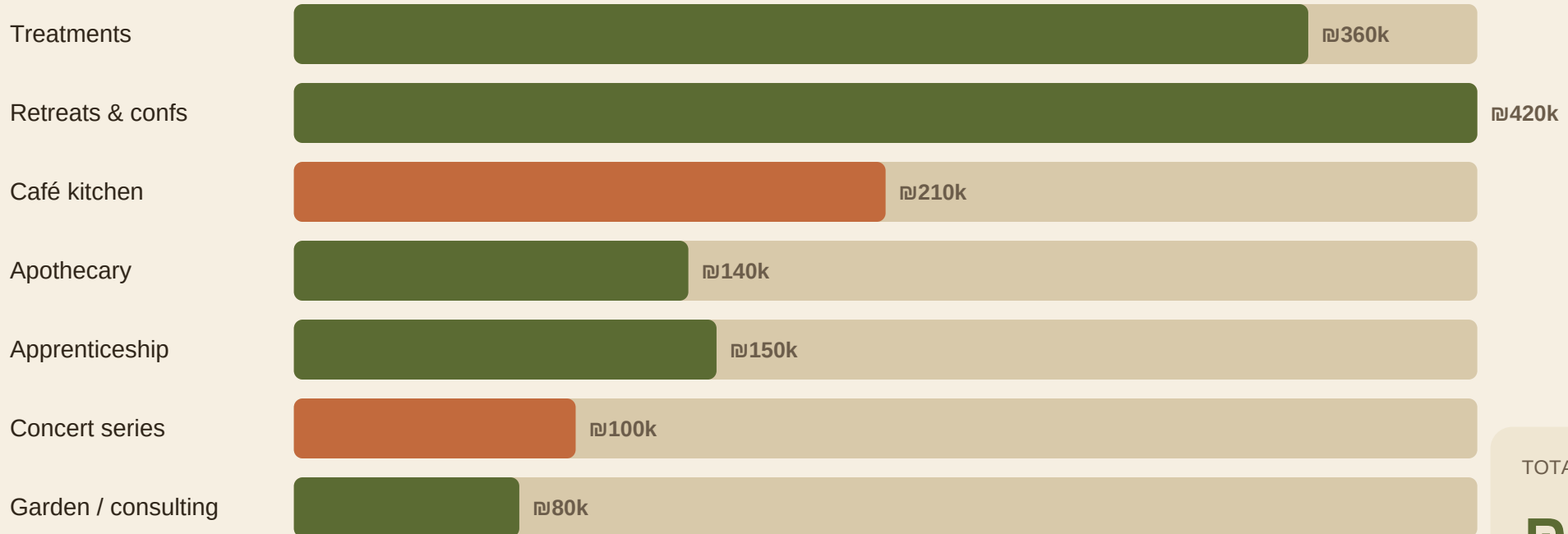
- Treatments & consultations
- Retreat & conference bookings
- Apprenticeship tuition
- Café & apothecary sales
- Concert ticketing & sponsorship

PHILANTHROPY

- Major-donor capital (named spaces)
- Tu B'Shvat tree-planting campaigns
- Scholarship fund (cohort & treatments)
- Foundation grants (US via 501(c)(3))
- Land-restoration impact giving

YEAR-1 FINANCIALS (ILLUSTRATIVE)

₪1.56M revenue from seven streams.



TOTAL REVENUE Y1

₪1.56M

Operating breakeven · month 11

Illustrative pre-launch projection. Full P&L, sensitivity & 5-yr model in investor packet.

Twelve months. Four milestones.



Q1

Open the doors

First 2 residents begin treatments. Café launches Thu–Sat. Soft-open Shabbat retreat (12 guests).



Q2

Garden & gatherings

Holy Land Herbs beds fully planted. 6 group bookings hosted. Apothecary line v1 ships.



Q3

Concerts & cohort

Healing concert series opens (3 evenings). First herbal apprenticeship cohort begins (10 students).



Q4

Partners & planting

Tu B'Shvat tree-planting with Fruit Trees 4 Israel & Work & Guard. Year-end report, 2nd cohort intake.

THE ASK

₪6.5M, phased over 24 months.

Capital builds out treatment wings, the conference pavilion and the medicinal garden. Naming opportunities available for founding donors at every tier — from a single treatment room to the central olive pavilion.

FOUNDING FRIEND

₪50–150k

Named space & report

GARDEN PATRON

₪150–500k

Named space & report

PAVILION BUILDER

₪500k–1.5M

Named space & report

LEGACY FOUNDER

₪1.5M+

Named space & report

JOIN US

Let's talk.

Site visits in Tzfat · Virtual briefings worldwide.

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Investor packet: jewishhealing.center/investors